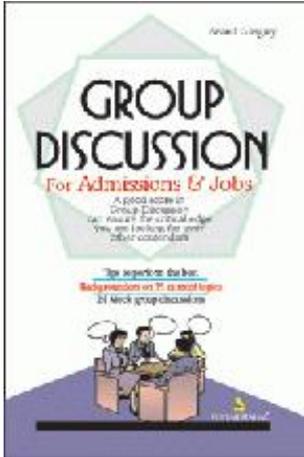




## Group Discussion For Admissions & Jobs



**Author:** Anand Ganguly  
**Format:** Paperback  
**ISBN:** 9788122307771  
**Code:** 5622A  
**Pages:** 195  
**Price:** Rs. 120.00 US\$ 4.00

**Publisher:** Pustak Mahal  
Usually ships within 15 days

Does the aggressive speaker lead the way in a group discussion?

Or, the one who speaks more?

Or, the one who argues in favour of the subject?

Perhaps none!

There are many myths prevalent about group discussions, and only the one who has seen it all from the other side of the table can guide you the right way!

The author, who has held senior positions in MNCs, is surely in the right position to offer you correct perspective and advice .

In this well-researched book, he has put in the essence of his decades of corporate experience into a comprehensive and complete volume on the subject.

Beginning from common myths about group discussions, the Do's and Don'ts of the test, he goes on to discuss at length about the pre-requisites for preparation such as:

- \*Knowledge of the subject
- \*Importance of listening
- \*Presentation
- \*Initiation, body language, communication skills and co-operation.

In addition, the book offers you comprehensive backgrounders on major relevant topics from generic drugs to pension reforms, from criminalisation of politics to sex education.

Above all you have 24 mock group discussions with detailed analysis and evaluation of speaker's approach and capability - offering an insight as to how to avoid the pitfalls and come out a winner.

About the author:



# Pustakmahal Publishers

A first class Post-graduate, he started his career as a marketing professional and worked with some top-notch companies.

He later took up the teaching profession and prepared students for various competitive exams and jobs.

He has an expertise on conducting group discussions and interviews and his students are working with companies like Hindustan Lever, Hitachi, Coke, Nestle and many more.

Now into full-time writing, he has written books on varied subjects from Management to general books.

He also writes for the national dailies and doubles up as a career-counsellor.

## About Pustakmahal Publishers

**Pustak Mahal** publishes an extensive range of books that are both affordable and high-quality.