



Marketing With Speeches And Seminars

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Easy-to-follow formulas, for you to develop compelling speeches and impromptu debates.

A bonus to accelerate your career-path, this book tells you how to get more clients and referrals immediately.

From finding good audience, to making them your very next clients, it offers various practical tips for-

*Dealing with fear of public speaking.

*Overcoming obstacles that have always stepped in your way of success, and stifled you from developing your profession.

*Invaluable guidance to turn you into a marketing expert.

Learn here the art of talking your way to business success. Even the terminally shy will find that marketing has never been easier or more fun !

The book focuses on:

*Speaking as a marketing tool; value of niching; define ideal clients.

*Develop a mission statement; prospective clients; benefits & features.

*Shooting for goals; catchy titles; building a seminar; creating speech.

*20 ways to market yourself; visual aids; power of pause; dynamite presenter.

About Pustakmahal Publishers

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