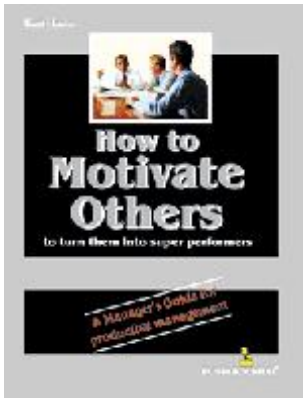




How To Motivate Others



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Without motivation there is no success, no learning, no action-- and most important of all, there cannot be any rational existence.

This book provides a modern and effective approach to the age-old problem of impoverished motivation.

Each page is filled with ideas, concepts, methods and coordinated approach to motivation theory.

This book is a tool box - the real solution comes when you effectively match and apply the ideas prescribed in the book.

The focus is on:

- *The most workable format for winning people to your way.
- *How to get others interested in your ideas.
- *How to stop others from manipulating you.
- *How to give orders that are followed effectively.
- *Secrets of dealing with stubborn people.
- *What you must see in others, that most people do not see.
- *How to get the key people listen to you in your organization.

It is a management guide for high-productivity. Act upon the ideas and motivation level of your people, no matter where it is used, the results will clearly soar.

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