



A Beginner's Guide To Blogging & Making Money Online



Author: Priya Kanwar & Varinder Taprial

Format: Paperback

ISBN: 8122311105

Code: 9439C

Pages: 240

Price: Rs. 150.00 US\$ 5.00

Publisher: Pustak Mahal

Usually ships within 15 days

This book teaches people how to start Blogging and earning money on the Internet. It will be helpful for those who have not yet started using the Internet as a medium of expression through Blogging and social networking, and also for those who have been Blogging but not leveraging their efforts to earn money.

This book will help a layman to:

- Start using email
- Create and maintain a Blog
- Learn Blogging etiquettes and writing tips
- Earn revenue from a Blog
- Know about handy tools to review performance
- Use Revenue Sharing Websites to make money online
- Use Social Networking Sites to expand reach
- Promote Blog or content online
- Use Affiliate Networks and Programs to generate money

Contents

1. Introduction
2. Starting With Email
3. Blogging
4. Creating Your Own Blog
5. Start Blogging
6. Blogging Etiquette And Writing Tips
7. Making Sense Of Google AdSense
8. Opening An AdSense Account
9. Monetise Your Blog Using AdSense
10. Google AdSense Revenue Sharing Websites
11. Search Engine Optimisation
12. Handy Tools
13. Social Networking
14. Facebook
15. Twitter
16. Promoting Your Blog/Content
17. Affiliate Programs And Affiliate Networks



Pustakmahal Publishers

18. Other Ways To Make Money Online

19. Scams To Be Aware Of

About Pustakmahal Publishers

Pustak Mahal publishes an extensive range of books that are both affordable and high-quality.